



# National Capital Healthcare Executives

<b>NCHE Chapter Sponsorships Benefits Chart</b>	<b>DIAMOND Elite Sponsor \$4,000</b>	<b>PLATINUM Annual Sponsor \$3,000</b>	<b>NCHE Scholarship Sponsor \$2,000</b>
1. Organization identified as a sponsor on the NCHE website	√	√	√
2. Organization logo appears on the NCHE website, hyperlinked to organization's website	√	√	√
3. Organization description shared on the NCHE Sponsors webpage	<i>Up to 1,000 words</i>	<i>Up to 1,000 words</i>	<i>Up to 200 words</i>
4. Recognition in the NCHE quarterly newsletter reaching over 1,000 healthcare executives	√	√	√
5. Listed as sponsor on program-specific materials posted to NCHE Calendar of Events webpage and/or distributed by e-mail	√	√	√
6. Organization identified and recognized as a sponsor	<i>All Events</i>	<i>All Events</i>	<i>Two Events</i>
7. Organization assured exclusive sponsorship of one educational event and choose topic subject to Board Approval Opportunity to host an educational webinar to our membership subject to Board approval of topic and timing	√		
8. Published Educational Article in Quarterly Newsletter	<i>All</i>	<i>Two</i>	
9. Introduction of organization representative(s) at beginning of educational events	√	√	
10. Five minute timeslot at educational events for organization representative to highlight organization	<i>Three</i>	<i>Two</i>	
11. Organization's name and logo, or silent slide show, appear continuously on the event projection screen during sponsored event	√	√	√
12. Opportunity to display in networking reception area during NCHE event(s)	<i>All</i>	<i>All</i>	<i>One</i>
13. Sponsor badge to facilitate networking at NCHE event(s)	<i>All</i>	<i>All</i>	<i>All</i>
14. Complimentary tickets to events	<i>Four</i>	<i>Three</i>	<i>One</i>
15. Complimentary tickets to Executive Roundtable event	<i>Two</i>	<i>Two</i>	
16. A seat on the NCHE Scholarship Committee			√
17. A Company representative to be at the podium to assist in the announcement of the scholarship winners.			√



# National Capital Healthcare Executives

<b>NCHE Event Sponsorships Benefits Chart</b>	<b>GOLD Event Sponsor \$2,000</b>	<b>SILVER Contributing Sponsor \$1,000</b>	<b>BRONZE Small Busi- ness &lt;\$30M— \$500</b>
Organization identified as a sponsor on the NCHE website	√	√	√
2. Organization logo appears on the NCHE website, hyperlinked to organization's website	√	√	√
3. Organization description shared on the NCHE Sponsors webpage	<i>Up to 500 words</i>	<i>Up to 200 words</i>	<i>Up to 200 words</i>
4. Recognition in the NCHE quarterly newsletter reaching over 1,000 healthcare executives	√	√	√
5. Listed as sponsor on program-specific materials posted to NCHE Calendar of Events webpage and/or distributed by e-mail	√	√	√
6. Organization identified and recognized as a sponsor	<i>Two Events</i>	<i>One Event</i>	<i>One Evens</i>
7. Organization assured exclusive sponsorship of one educational event and choose topic subject to Board Approval Opportunity to host an educational webinar to our membership subject to Board approval of topic and timing			
8. Published Educational Article in Quarterly Newsletter			<i>One</i>
9. Introduction of organization representative(s) at beginning of educational events			√
10. Five minute timeslot at educational events for organization representative to highlight organization	<i>One</i>		
11. Organization's name and logo, or silent slide show, appear continuously on the event projection screen during sponsored event	√	√	√
12. Opportunity to display in networking reception area during NCHE event(s)	<i>Two</i>	<i>One</i>	<i>One</i>
13. Sponsor badge to facilitate networking at NCHE event(s)	<i>All</i>	<i>All</i>	<i>All</i>
14. Complimentary tickets to events	<i>Two</i>	<i>One</i>	<i>One</i>
15. Complimentary tickets to Executive Roundtable event			<i>One</i>